

# National Food Security Mission Cell

Directorate of Agriculture and Food Production, Odisha, Bhubaneswar

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Letter No-

40856

Date:- 28.11.2016

To

The Collector & District Magistrate cum Chairman, ATMA.  
Koraput / Malkanagiri / Rayagada/ Gajapati/ Kandhamal/ Kalahandi and Nuapada

Sub.: Guidelines for implementation of "Special Programme for Millets in Tribal Areas of Odisha"

Sir,

With reference to the captioned subject, I am to intimate the approval of the Appraisal Committee headed by Additional Chief Secretary to Govt., Finance Dept. for implementation of " Special Programme for Millets in Tribal Areas of Odisha" in the districts of Koraput, Malkanagiri, Rayagada, Gajapati, Kandhamal, Kalahandi and Nuapada.


The detailed guidelines for this programme are enclosed herewith for successful implementation at your end.

In the said guidelines, the roles and responsibilities of different stakeholders, programme delivery mechanism, fund flow mechanism and monitoring mechanism have been elaborated for your ready reference.

The required funds for the purpose will be released to different stakeholders soon.

Accordingly, you are requested to take immediate steps for implementation of the programme in your districts under intimation to the undersigned.

Yours faithfully,

  
23/11/2016

Commissioner cum Director


Agriculture and Food Production, Odisha, Bhubaneswar

Memo no-

40857

dated- 28.11.2016

Copy along with the guidelines forwarded to the Project Director, ATMA, Koraput, Malkanagiri, Rayagada, Gajapati, Kandhamal, Kalahandi and Nuapada for information and necessary action with reference to this office Letter no 32922 dated 20-09-2016.

  
23/11/2016

Commissioner cum Director

Agriculture and Food Production, Odisha, Bhubaneswar

Memo no- 40858

Dated- 25.11.2016

Copy along with the guidelines forwarded to Director, Nabakrushna Choudhury Centre for Development Studies, Plot No. 6, Chandrashekhapur, 751013 for information and necessary action.


  
25/11/2016  
Commissioner cum Director

Agriculture and Food Production, Odisha, Bhubaneswar

Memo no- 40859

Dated- 25.11.2016

Copy submitted to the Addl. Secretary to Govt. in Agriculture & Farmers' Empowerment dept. for favour of information with reference to his Lt. no. 18028 dated 3-11-2016.

  
25/11/2016  
Commissioner cum Director

Agriculture and Food Production, Odisha, Bhubaneswar



## **Guidelines on "Special Program for Millets in Tribal Areas of Odisha"**

### **1- Background:**

Millet based crop systems are highly resilient to climate variability and produce highly nutritious food grains. Millets share in crop area and household consumption is drastically reducing over years. Low productivity with the current methods of cultivation, lack of local processing units and lack of awareness on nutrition benefits are identified as the prime reasons. However, Increasing urban demand, improvements in processing machinery, availability of improved cultivars, better agronomic practices and possibility of accessing support irrigation have increased the potential of realising higher productivity/ profitability in millets thereby improving nutrition security, resilience and economic security of Tribal households. The program impacts malnutrition in the tribal areas and also, makes their farming systems more sustainable.

The program has evolved after state level consultations on the subject "**Comprehensive Revival of Millets in Tribal Areas of Odisha**" to secure nutrition and mitigate drought in Southern Odisha held on 27<sup>th</sup> January 2016 by Planning and Convergence Department, Government of Odisha at NCDS, Bhubaneswar with multiple stakeholders.

This comprehensive project include campaigns for revival of millets in household consumption, improving productivity of millet crop systems, promoting local processing enterprises, and developing markets.

### **Major Objectives of this programme:**

- A.** Increasing household consumption of millets by about 25% to enhance household nutrition security and to create demand for millets with focus on women and children.
- B.** Promoting millet processing enterprises at Gram Panchayats and Block level to ease processing at households and for value added markets
- C.** Improving productivity of millets crop systems and make them profitable.
- D.** Developing millet enterprises and establishing market linkages to rural/urban markets with focus on women entrepreneurs.
- E.** Inclusion of millets in State nutrition programs and public distribution system.

## 2. Programme Implementation:

### A- Programme Period :

This programme is for a period of 5 years from 2016 to 2021. The first three years will be intensive while the last two years are meant for consolidation, expansion and institutionalisation.

### B- Specific Targets of the Program:

#### **The program expects to improve millet based crop systems in 400 hectares**

( 1000 acres ) in a Block directly in contiguous Gram Panchayats. Spread in 30 blocks in 7 districts, it works intensely 12,000 Hectares (30,000 acres) and will impact an equal extent of area indirectly.

It expects to increase production to about 1.20 lakh quintals to increase millet consumption in 1.20 lakh households. It will promote around 400 millet based enterprises within the Blocks, mainly run by young Tribals with good trainings.

In this process, the program establishes functional seed systems managed by farmers in at a cluster of Gram Panchayats (about 150 seed centers) to support millets based crop systems, promote improved agronomic practices in 12,000 Hectares.

Through reviving millets on farms and in household consumption, the program envisages to make a significant impact on improving household nutrition (target about 1.2 lakh households). With introduction of millets in ICDS and MDM programs, it envisages an impact through the children – on the families. Marketing mechanisms will be established in all the 30 program blocks to procure, process and supply millets to the consumer outlets (local shops, state nutrition programs and district level outlets); promoting enterprises in the process. The Blocks selected for the program becomes Millet-Hubs that play a crucial role in millet revival.

Besides taking up intensive productivity enhancement measures ( using organic inputs, agronomic innovations and supportive irrigation ).....

